



Energy Activity 3

Energy Challenge

New Growth

Work in small groups and take on the roles of different departments within a large garden centre company, which is trying to put environmental policies into action. Decide what the various issues would be and how the company should respond to them.

Resources required:

- Energy '*General Briefing for Activity 3*'

Step 1 - 10 minutes

- You will be divided into 4 groups - each group will have a copy of Energy '*General Briefing for Activity 3*'.

Each group will represent a different department and have been asked to respond to the new environmental and energy efficiency initiative that the company is trying to put into practice:

- Marketing
- Property
- Distribution
- Human resources

Step 2 - 35 minutes

The company directors want the departments to suggest ways of meeting the brief and highlighting potential barriers which fall within their departmental responsibilities. The first task is for your group to consider what needs to be in place and then prioritise the issues and make recommendations about how each issue should be handled in the light of the company's new commitment to the environment.

Step 3 – 25 minutes

Each group presents its recommendations to the whole group and invites the other groups to comment, you will need to consider how recommendations from other departments could affect your own department.

Step 4 – 15 minutes

Whole group discussion using the following questions:

- Which of the recommendations are viable?
- Might the side effects of the recommended action cause further problems?

- Do most companies seem to show concern for the environment? Give examples
- How can customers put pressure on companies to take environmental action?