



Construction Challenge

Developer Briefings (Activity 3)

Developer Brief - Theme Park

Your company wishes to develop the site next to Trimswich as a theme park. There is a big demand for this type of leisure facility and Trimswich is in a good position. There are several large areas within 50 miles and the main A12/14 links are less than 5 miles from the site.

The park will offer a mixture of rides and attractions as well as children's farm and a wide variety of animals and agricultural equipment from the past.

Task

You have to make a five- minute presentation to the people of Trimswich at the village meeting and persuade them that your development is the one they should support.

In your presentation:

- Introduce yourself, your company and the plans for the site
- Explain how your development will benefit the community
- Describe what the company will do to make the development environmentally acceptable

Developer Brief – Quarry

Your company wishes to develop the site next to Trimswich as a gravel quarry. You have conducted geological tests on the site and they have revealed that this is a rich gravel area. Gravel is in demand from the construction industry. The fact that the site is only 5 miles from the A12/14 is a bonus.

You are aware that a quarry is not the most pleasant thing to look at, and that the local people will be concerned about its impact on the environment, particularly as heavy lorries will be involved. You expect the quarry to have a life of five years and then you would landscape the site to make it into an attractive feature of the environment.

Task

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Developer Brief – Superstore/Hypermarket

Your company wishes to develop the site next to Trimswich as a superstore. There is no large shopping facility available for miles around. There are several large urban areas which are not too far away and it is easy to get to Trimswich using the A12/14.

You intend to make the site into more than just a large supermarket selling food and clothes. There could be a garden centre, a café and a restaurant, and a children's play centre.

Task

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- Explain how your development will benefit the community
- Describe what the company will do to make the development environmentally acceptable

Developer Brief – Industrial Park

Your company wishes to develop the site next to Trimswich as an industrial park. It is a good site because it is close to large population centres with good access to the motorway. The government will give you a grant to help develop the park since they are keen to reduce the unemployment in the area and see new types of industry introduced.

The industrial park will consist of industrial units which will be used for high tech industries such as electronics, digital and creative. There will be warehouses for storage and some light engineering.

Task

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In your presentation:

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- Explain how your development will benefit the community
- Describe what the company will do to make the development environmentally acceptable