



# Public Services Teacher Notes

## Activity 1 : Jobs in the sector

**Time:** 15 mins if brainstorming or 45 mins if creating a picture board/word cloud

**Age group:** Key Stage 3, 4

**Gatsby Benchmark:** 2

**CDI Learning outcomes:** 1, 4, 7

### **Learning outcomes:**

- be able to find relevant labour market information (LMI) and present it in a way to support other students
- to gain an overview of the range of opportunities in a sector

### **Resources:**

- Public Services 'Activity 1: Jobs in the sector' sheet and access to IT and websites
- Local newspapers or materials from skills fairs or talks from local employers can provide useful information
- SACU word cloud, a free Career Quiz showing Careers, UCAS Courses, FE Courses, Apprenticeships, Labour Market Information, Job Vacancies – Spartan Test [https://sacu-student.com/?page\\_id=2850](https://sacu-student.com/?page_id=2850)

### **Step 1.**

In groups, ask students to list the jobs that can be found in the sector. They could do this using the Public Services 'Activity 1 Jobs in the sector' sheet or by creating a picture board/word cloud. The picture board could be used for extension work or homework.

Students can use icanbea to add to their list:

<https://www.icanbea.org.uk/app/explore/sectors/civil-service-41/>

<https://www.icanbea.org.uk/app/explore/sectors/government-local-authority-77/>

### **Step 2.**

The following questions could be given out on a card or as a PPT slide for the table to discuss. (This step could also be used as a plenary)

- How have they arrived at their list?
- They know someone working in the industry
- They have seen the job in action (through a work experience placement, TV programme, local news item, Suffolk Skills and Careers Festival etc)
- It's something that they are interested in
- They were on the 'Work and Skills in Suffolk' PowerPoint

- Other information

### Step 3.

Students complete their own career cloud. In pairs they discuss the key words and consider the similarities.

## Activity 2 : Research Task

**Time:** 1 hour + time for presentation

**Age group:** from Year 8

**Resources:** 'Activity 2: Research Task' sheet and access to IT and websites

**Gatsby Benchmark:** 2

**CDI Learning Outcomes:** 3, 4, 5, 7, 14

### Learning outcomes:

Students can:

- use comprehensive websites to research local LMI and identify current trends in the local and regional area over the next five years
- identify and evaluate reliable sources of information, advice and support regarding their future education, training and career
- identify the research they need to do into the qualifications or experience necessary for the careers they are interested in

### Step 1.

Hand out the Public Services 'Activity 2: Research Task' sheet and read it through with the students.

### Step 2.

Ask students to use icanbea Industries – **Public Services** and other career resources available/provided to answer the questions and use the information to prepare one of the following;

**A report, podcast or webinar for your careers resource centre.**

## Activity 3 : Event Challenge

After the success of the pigs and elephants' trails across Ipswich, what comes next?

Ask students to decide upon a series of events that will encourage people to visit the town. This is a team challenge with a key focus on event management. Students will need to present their ideas to a panel of judges.

If they decide upon a third animal trail they will need to decide on the type of animal and what the connection is to Ipswich or Suffolk.

**Time:** 2-3 hours (as part of a drop -down day, over 3 lessons) as a minimum. This could be extended by holding a careers 'speed dating' session with representatives from the Public Services sector.

**Age group:** all ages

**Gatsby Benchmark** 2, 4(Geography, Business Studies, English, maths) 5

**CDI Learning outcomes:** 3, 5, 6, 12, 15

Students can:

- conduct an interview with a visitor and feed back to the visitor what they have learnt from the answers to their questions
- show that they are proactive in taking part in and learning from careers, employability and enterprise activities and experiences
- develop and apply enterprise qualities and skills in their approach to learning, work and career planning
- make plans and decisions carefully including how to solve problems and deal appropriately with influences on a given situation
- develop and use strategies which will help them to deal with the challenges of managing a given situation

#### Resources:

- Access to IT – icanbea, Publisher
- Stationery
- Map of Ipswich/ Suffolk
- Bus routes
- Panel of judges (ideally from the Public Sector)

### The Activity

#### Step 1 - Organise the class into teams of 4 or 5 – teams will need to:

- Agree a team name and create a logo
- Identify the events that they would like to recommend
- Consider which public services will need to be involved
- Produce (mock-up) marketing material

#### Step 2 – The teams will need to consider the following points as part of meeting the brief:

- How they are going to promote their event/trial and to which groups i.e. primary schools, families, businesses, foreign visitors
- Recommend the siting of the animals or events
- Consider transport to get to the trial/events – cycling, walking, bus
- What resources will be required for a launch event, end of season auction and other events
- Consider the support of public services in carrying out your identified events i.e. installation of animals, trail maps, road closures etc.
- How are you going to present your ideas?