

Suffolk Sectors

Activity 1

Introduction – Insights into industry

Time: 5-10 mins for both steps 1 & 2
20 mins for the diamond 9 activity

Resources: Sector cards and 'Diamond nine' grid, Post-its, paper

Step 1.

List the types of businesses or services operating in a 2-5-mile radius of your school

- how large are the organisations you have identified?
- What do they do?
- How many people do they employ?
- What industry/sector do you think they are in?

Step 2.

What do we mean by the term 'industry' / 'sector'?

Work in pairs or around the table to explore the question

Write your answers on post it notes, paper, white board (whichever your teacher decides)

Step 3.

List which you think are the strong industries/sectors in Suffolk and Norfolk.

Use the diamond nine grid and sector cards to record your answers (you will need to cut these out)
– rank the sector cards in order on the grid with 1 being the strongest and 9 being not so strong.

Step 4.

Group session.

Out of the nine sectors discussed today which ones appeal to you and why?

Sector Cards – Activity 1

**ICT, Tech &
Digital
Creative**

Energy

**Advanced
Manufacturing
& Engineering**

**Financial
Services**

**Transport &
Logistics**

**Life Sciences &
Biotech**

**Agriculture,
Food & Drink**

**Travel &
Tourism**

**Construction &
Maintenance**

Activity 1 Diamond nine grid - starter

Using the sector cards select arrange them in order of importance with '1' being the most important.

In pairs discuss why you have chosen the order you have.

What have you learnt from the activity?

