

Suffolk Sectors

Activity 2

An introduction to LMI

Time: 30 – 45 mins

Labour Market Information or LMI is any quantitative or qualitative data about the nature and operation of the labour market.

Two key types of LMI are:

- **Quantitative** information is usually numerical and based on rigorous research methodologies (e.g. studies such as the Census of Population)
- **Qualitative** information is usually extracted from interviews or structured discussions. It can also be anecdotal, coming from sources such as press reports, local employers or personal networks

Warwick Institute of Employment Research (IER), found that people seeking careers advice want to understand:

- The competition they will face—" How easy is it to get into?"
- Entry and progression routes—" How do I get into it?"
- The rewards available—" What's the pay like?"
- The availability of jobs in their 'travel to work area'—" Can I travel to this work easily?"
- Recruitment and selection and the prospects of securing employment in a particular job—" Could I get into this type of work?"
- The value of particular qualifications, experience or training—" Do employers accept this qualification?"

Resources:

- Work & Skills in Suffolk (PowerPoint)
- Access to:
 - icanbea www.icanbea.org.uk
 - National Careers Service <https://nationalcareersservice.direct.gov.uk/>
 - icould <http://icould.com/>
 - Careerometer Widget (LMI for All) <https://www.icanbea.org.uk/career-o-meter/>

For more information on the routes Post 16 -18: (slide 2)

<https://www.gov.uk/courses-qualifications>
<https://www.gov.uk/what-different-qualification-levels-mean>

<https://nationalcareersservice.direct.gov.uk/course-directory/home>
<https://www.ucas.com/file/142366/download?token=R2fL4jzO>

<https://www.ucas.com/further-education/post-16-qualifications/post-16-qualifications-you-can-take>
<http://www.parentalguidance.org.uk/making-choices>

Step 1.

Use the Work & Skills PowerPoint to answer the following questions

1. How many new people are needed each year in construction in the East of England?

2. What is the future in the construction industry?

3. What is in demand within the energy industry?

4. How many job opportunities could there be during the construction of Sizewell C?

5. Why do you think you need modern language skills in the financial services sector?

6. Name three future job areas in the financial services sector?

7. How many different careers are there in Health & Social Care?

8. Who is in demand in the Health & Social care sector?

9. What jobs are in demand in the ICT, Tech and Digital Creative sector?

10. Is ICT, Tech and Digital Creative a major growth area for Suffolk?

Step 2.

In groups, consider

- a) What are the key messages?
- b) How does this link to your studies/subjects?
- c) How can this information be shared with your parents/carers?
- d) Where the information could be shared across the school/college