

INTERNATIONAL  
**festival**  
OF LEARNING  
*East* April 16, 2018

**International Festival of Learning**

East - 16 April 2018

EDUCATION BEYOND BORDERS

[ifleast.org](http://ifleast.org)

Hosted by West Suffolk College



# **INTERNATIONAL FESTIVAL OF LEARNING**

MORE THAN A FESTIVAL...  
THIS IS A MOVEMENT

**JOIN EDUCATIONAL PROFESSIONALS  
WITH INTERNATIONAL INSIGHT  
TO SHARE, LEARN & GROW**



## Welcome

Dr Nikos Savvas, Principal, West Suffolk College

On behalf of all at West Suffolk College, I am delighted to invite you to join us for the first International Festival of Learning here in the East. We find ourselves at a crossroads - with Brexit on the horizon and tough domestic challenges faced by the profession. An outward looking perspective has rarely been more important as we reflect on the UK's international relations, and how we can build a world-class system for our next generation.

INTERNATIONAL  
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To help achieve our mission, we are hosting this festival to bring you a superb range of professional development; but this is much more than a one-day training event - this is a movement, led by a growing collective of professionals, volunteers and organisations who are passionate about education. Our intention is to empower all sectors to confidently tackle the big issues, to collaborate and to share evidence-led practice.

Support for the festival is growing by the day so, whether you are thinking of attending as a delegate, donating your services, sponsoring or just taking an interest and telling others - it is with excitement and optimism that I invite you to join our movement... the International Festival of Learning, Suffolk.

16 April 2018 



[www.britishcouncil.org/schoolsonline](http://www.britishcouncil.org/schoolsonline)

**Yvonne Folkes**  
Head of Marketing Services

The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities. We support educators in the UK and worldwide to work together to enrich the quality of education in schools and equip young people to live and work successfully in a global society.

Introducing an international outlook can help bring education to life in schools by broadening horizons, boosting motivation and making learning more relevant to today's global world. British Council programmes are available to help develop teaching practice, enrich the curriculum and provide access to a global community of like-minded professionals. An international perspective can also help to inspire learners, improve teaching and increase cultural awareness in every school.

Our range of international education programmes is designed to empower teachers to develop skills and enrich existing classroom activities through ready-to-go resources, funded professional development, and collaboration opportunities with schools and peers worldwide.

A fundamental part of British Council international education programmes includes introducing learners to different cultures. This might mean bringing language lessons to life through direct access to native speakers in the classroom or putting learning into practice through online and face-to-face collaboration with schools and students overseas, or even connecting and learning with language teachers in other countries.

I look forward to joining you at the International Festival of Learning on 16<sup>th</sup> April.



ifleast.org



**ASCL** Association  
of School and  
College Leaders

[www.ascl.org.uk](http://www.ascl.org.uk)

**Geoff Barton**  
General Secretary

# 'PREPARING FOR A FAST-CHANGING WORLD'

Our young people are our future. We owe it to them to help develop the knowledge, skills and qualities they will need to thrive personally and to help our country succeed. At ASCL, we believe that great leadership is essential in a world that is changing fast - beyond Brexit into a world shaped by global opportunities and new technology. This is our opportunity to get education right for every young person, irrespective of their background.

ASCL is passionate about the need for an outward-facing, optimistic approach to school and college leadership, learning from and sharing with the best education systems in the world.

We are delighted to be working alongside the British Council, TES Global, John Catt Educational and all the other partners to make this the eastern region's largest and most energising education event ever.

# THEMES

DRAWN FROM CONSULTATION WITH OUR KEY PARTNERS, OUR THEMES INSPIRE A DIVERSE RANGE OF INSIGHTS, RESEARCH AND TRAINING FROM THE UK AND AROUND THE WORLD

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## Empowering Communities

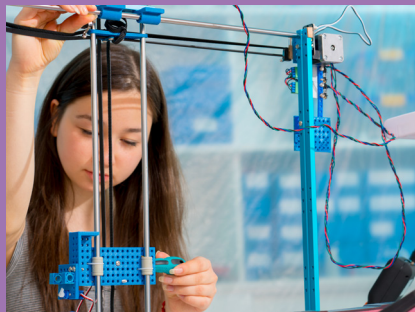
With Brexit on the horizon, community cohesion within diverse cultural contexts is a complex challenge. Empowering Communities is about looking beyond our classrooms and across our local and global community. Empowering communities requires an ability to lead complex relationships between parents, students, teachers, the media and the general public. We will be showcasing and debating areas such as parent-partnerships, issues in safeguarding, narrowing the gap within diverse communities and tackling cultural abuse and radicalisation.



JOIN THE MOVEMENT

## Future-proof Workforce

Against a backdrop of relentless education reform, how can we match our future needs empowering communities requires an ability to lead complex relationships between parents, students, teachers, the media and the general public. How can we develop academic excellence whilst bridging the skills gap, and how can our curriculum design support a globally aware workforce that thrives long into the future?



## Leadership

Education leadership in all its forms - sharing and harnessing the best resources and insight to influence thinking, policy and practice. We look forward to debate, challenge and examples of high-impact leadership in action. Examples include Curriculum, System, Workforce and Community Leadership.

## Creating the Environment

How do we help teachers, parents and students to thrive in our educational organisations? How do we tackle challenges in diversity, mental health and wellbeing, whilst driving up academic standards? What keeps learning fresh, fun and creative? And importantly, what motivates teachers to stay in the profession?



# EXAMPLES OF OUR SESSIONS...

THE FESTIVAL SPANS THE WHOLE SPECTRUM OF THEMES, WITH CONTENT THAT AIMS TO:

Support on-the-ground improvement, grow confidence from within the profession and inspire reflection through international insight.

- A more creative response to recruitment
- Amanda Spielman and Geoff Barton: 'In Conversation'
- Differentiation by sensory environment
- Digital Civility: Creating an environment for reducing online bullying
- Getting your time back! The 24 hour marking model
- "How I wish I'd taught maths"
- How to increase motivation for language learning
- Learning through play: The past and the future
- Literary festival - talks by top authors
- Mindfulness for teachers and lecturers
- Preparing pupils to be international citizens
- Resilience: The biology of stress and the science of hope
- Resources and funding for internationalism from the British Council
- School Leadership: Focusing on positive character strengths in your staff
- A partnership approach to SEND provision
- Singapore success - how in the world do they do it?
- Sport premium: Models for best practice
- STEM panel: How can we keep up with the rest of the world?
- Tackling online hate speech - what do pupils need to know and what can schools do?
- Teacher retention - International and National Perspective on what works!
- Teachmeets: All subject networking
- The future of the arts within an academic education system
- The learning rainforest: great teaching in real classrooms
- What can we learn from overseas about innovative teaching and learning?



## A few of our professional development delivery partners...



**ASSET Education**  
Transforming education  
in Suffolk



**Conservatoire East**  
Offering industry led  
training in the Arts



**School to School  
Support Partnership**  
Developing a school led  
self-improvement system  
for Suffolk

**DANCEEAST**

**Dance East and the  
Ipswich Arts Consortium**  
A commitment to cultural,  
social and economic  
growth through the Arts



**West Ipswich Teaching  
School**  
Developing quality early  
years practice in Ipswich  
and across Suffolk



**PEDAL**  
Play in Education  
Development and  
Learning



**Autism and ADHD**  
Support, information and  
training for education  
professionals, organisations  
and parents



**Shakespeare Schools  
Foundation**  
Discover our school, and  
business workshops for  
use across your whole  
organisation



**SENDAT**  
Special Educational  
Needs and Disabilities  
Academy Trust Support  
for an increasingly diverse  
range of additional needs



**West Suffolk College  
and the University  
of Suffolk**  
A range of evidence-led  
workshops in STEM, SEND,  
The Arts and more...



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# EXAMPLES OF OUR SPEAKERS

WORKSHOPS - KEYNOTES - DEMONSTRATIONS  
PANELS - INTERNATIONAL GUESTS

**Professor Dame Alison Peacock**  
CEO, National College of Teaching

**Geoff Barton**  
General Secretary, ASCL

**Tom Sherrington**  
Author and Consultant

**Sir David Carter**  
National Schools Commissioner

**Rob Loe**  
CEO, Relational Schools

**Darren Henley**  
CEO Arts

**John West-Burnham**  
Teacher Consultant / Author

**Annie Clements**  
Autism and ADHD

**Andrew Hammond**  
Author and Creative Curriculum Consultant

**Craig D'Cunha**  
First Head to be appointed from the  
government Talented Leader programme,  
Chantry High School

**Ali Oliver**  
CEO, Youth Sport Trust

**Ed Dorrell**  
Head of Content, Times Educational  
Supplement

**Toby Salt**  
CEO, AQA

**Lawrence Chapman**  
CEO, Special Educational Needs  
Academy Trust

**Craig Barton**

Founder, Mr Barton Maths

**Lord Jim Knight**

Chief Education Adviser to TES Global /  
Former Minister of State for Schools

**Artur Taveere**

Schools Adviser, British Council

**Dr Lid King**

The Languages Company

**Dr Beth Mosley**

Whole School Clinical Psychologist

**Stewart Cook**

International Coordinator, Frances Oliver An-  
derson Primary, Winner of TES International  
Award Academy Trust

**Professor Sonia Blandford**

CEO, Achievement for All

**Dr Maureen Johnson**

Associate Professor, ADHD Nutrition, Indiana  
State University

**Shaun Dowling**

Sport Premium / UK Sports Leaders

**Tom Franklin**

CEO, National Citizenship Foundation

**James Toop**

CEO, Ambition School Leadership

*and many more...*



# PARTNER HOSTED AREAS



## International Perspectives

On the ground in six continents and over 100 countries, the British Council will be hosting sessions dedicated to helping schools bring the world into the classroom. Themes will cover how to develop an outward facing culture, what schools can learn from overseas about innovative teaching and preparing pupils to be international citizens. Topics will also include how to boost motivation and bring learning languages to life, as well as how to collaborate on projects with partner schools and what schools can do to tackle online hate speech.

Representatives from the British Council will be on hand to showcase some of the funding and opportunities that are available to support schools in their international journey, such as ETwinning, Erasmus+, Connecting Classrooms and Language Assistants.

## Networking

Practical, easy to implement, high impact networking between like-minded professionals. Whether you're a teacher looking for a eureka moment, or a head of department revamping policy, these TeachMeets, mini-keynotes, interactive demonstrations and workshops will refresh, motivate and supercharge practice on the ground.

## Literary Festival

An opportunity to interact with some of the most prolific educational authors in the world, the John Catt Literary Festival will provide a diverse range of thought-provoking analysis and evidence-led insight. This is a real chance to see 'who's behind the book'.





## Research-led improvement

A superb range of research and evidence-based studies to provoke reflection and drive improvement.

Examples include:

- Rob Loe, CEO, Relational Schools - sharing findings from deep research in the UK and Australia, and releasing a new documentary on how relationships between learners, staff and parents can be developed to raise standards
- PEDAL, the University of Cambridge Learning through Play organisation - will showcase findings on the role of play in young children's education
- Dr Allison Boggis, University of Suffolk, sharing research on how to create a sensory environment for students with ASD

## Removing Barriers to Learning

*'Better teaching for all - through better SEND Education'*

Narrowing the gap between learners is an aspiration for all. We examine the idea that improved skills in SEND teaching brings about improvement in teaching for all children, not just those on the SEND spectrum. So, with tight budgets and teacher recruitment being genuine issues, how can schools, colleges and universities get the support, guidance and clarity they need?



# OUR REACH

## OUR PARTNERS BRING A GLOBAL AUDIENCE OF MILLIONS



### John Catt Educational

1400 independent prep and junior schools and 4000 international schools  
35,000 weekly web visitors  
8000 daily newsletter subscribers



### Association of School and College Leaders

19,000 Education Senior Leader members across the UK and Europe, and a high-profile media presence, at the cutting edge of educational issues



### British Council

On the ground in six continents and over 100 countries bringing international opportunity to life, every day. Each year the British Council reaches over 20 million people face to face and through events, and more than 500 million online and via broadcasts and publications.



### Times Educational Supplement

Our official media partner - tes supports educators worldwide:  
8 million users  
1 million resources downloaded per day  
250,000 social media followers  
50,000 education leaders



### Suffolk County Council

Linking thousands of businesses with educational organisations across Suffolk



### Suffolk Chamber of Commerce

Full marketing backing through e-zines and website



### West Suffolk College

8000 businesses and schools in the region and beyond



### Suffolk Primary and Secondary Headteachers Associations

Mailing list, conferences and regular meetings with decision makers



### Bury Free Press

The BFP reaches thousands each week in and around the Bury St Edmunds area



### East Anglian Daily Times

The EADT extends to tens of thousands across the Eastern region



### Shakespeare Schools Foundation

5500 Twitter followers  
UK-wide network of schools

GET INVOLVED  
AND GAIN ACCESS  
TO OUR AUDIENCE

# OUR BUSINESS TO EDUCATION AIMS

We aim to support companies to achieve their aims, and to develop the connection between business and education.

Please click [here](#) to view a short message from General Secretary of ASCL, Geoff Barton and Headteacher Wang Huanwen from Shanghai, China.

We can offer a selection of benefits (please see website for details, prices and booking):

1. Brand awareness - all-things app, website, video and print
2. Access to wider connections - other events and networks with key decision-makers
3. Interaction with our large delegate audience - sell resources, memberships, or advertise new opportunities directly

## WEBSITE and PHONE APP

- Logo and copy on website pages
- Your own or shared portfolio pages

## PRINT

- Full, half or front page in festival day brochure
- Your leaflets placed in key areas

## SOCIAL MEDIA

- Targeted content tweeted or retweeted by high-traffic partners - reaching hundreds of thousands of followers

## INTERACTION WITH FESTIVAL DELEGATES

- Your own branded networking/workshop area
- Mail updates to delegates pre and post festival
- Profile raised and introductions within hospitality
- Speaking slots, tasters or demos

## FESTIVAL DAY PROFILE

- Name labels
- Wrist-band and t-shirt
- Mentions in editorials within partner publications - potentially reaching millions
- Two-colour logo featured on festival helpers'
- Revolving video on portable screens
- Giveaways in delegate bag
- Branding banners

## SIMPLE POP-UP BANNER PLACEMENT

- Pop-ups outside workshop rooms
- Refreshment areas
- Entrance / registration area
- Outside and inside workshop rooms

For business enquiries and an up-to-date list of what's available, please view the business area on the [website](#) or email Rob Walden, Festival Director [business@rweducation.org](mailto:business@rweducation.org)

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# OUR GROWING GROUP OF PARTNERS



Arts Council England



Association of School and College Leaders



All Saints Primary School



Archant



ASSET Education



Autism & ADHD



The Active Learning Trust



British Council



BOOST Felixstowe



Chantry Academy



connectEd



Dance East



East Coast College



Ely College



Farlingaye High School



Felixtowe Academy



Gusford Primary School



Industry Education in Music



John Catt Educational Limited



Kesgrave High School



The Lark Teaching School Alliance



Lowestoft Sixth Form College



Olive Academies



Raising the Bar

2015-2017

Raising the Bar



Relational Schools



Suffolk County Council



Suffolk Chamber of Commerce



Sybil Andrews Academy



St Neots Learning Partnership



Suffolk Academies Trust



Samuel Ward Academy Trust



Saxmundham Free School



Suffolk Young Chamber



Suffolk Association of Secondary Heads



Suffolk Primary Heads Association



School to School Support Network



SENDAT



Shakespeare Schools Foundation



SUFFOLK & NORFOLK

School Collaborative Teacher Training

SCITT



Times Educational Supplement



University of Suffolk



Vertas



West Suffolk College



West Ipswich Teaching School



Woodbridge Primary School



Xplore the World