

icanbea...

This project is being undertaken by The Mason Trust with co-investment from Suffolk County Council, Mid-Suffolk District Council, Babergh District Council, Ipswich Borough Council and West Suffolk Councils.

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icanbea...

icanbea.org.uk

Employers from all sectors are invited onto the platform. Please note profile pages are free to employers. If any changes are made to this arrangement in the future all employers profiled on the platform will be notified in advance in order to allow them to make a decision on their involvement.



icanbea... is the online platform that showcases career opportunities directly to young people in Norfolk, Suffolk and beyond

icanbea... is the perfect vehicle for you to highlight what working for your business and in your sector is all about.

icanbea... shows prospective employees what potential careers and job roles exist within your organisation and also highlights the skills and capabilities you are looking for.

icanbea... aims to inspire employees of the future to help fill skills gaps and enable the future growth of the industries in our region.

See inside for the benefits to your business, then go to: icanbea.org.uk



icanbea... : the benefits

Why not join the many companies that are already using **icanbea...** by taking a profile page. Having a profile page will help you to:

- **Source** your future workforce
- **Alert** young people when you have an upcoming event, job opportunity, apprenticeship opportunity or other news
- **Inspire** young people to pursue a career in your sector – debunk any common ‘myths’ about working in your sector and paint the real picture
- **Connect** with young people across Suffolk and Norfolk to provide parents, teachers and advisers with information on:
 - » The range of opportunities in your sector
 - » Details on your business
 - » Details of any events, work experience, apprenticeships and vacancies
 - » Entry requirements and pathways required to work for your company
- **Gain** an insight into the amount of young people interested in your sector
- **Control** your own content with posts and updates reflecting current news, events and opportunities



icanbea... : the features

By contributing to **icanbea...** with a profile, your organisation helps deliver a locally focussed service to young people, by providing:

- Information on sectors and the requirements for a successful career in the sector
- Information on local companies and the opportunities they have to offer
- Profiles of key employers from across the local area
- Profile pages for schools and colleges
- Videos of employees across all sectors
- Job roles directory
- The ability to search for employers by location and sector
- Alerts young people to new opportunities (job vacancies, work experience, apprenticeships, news, events)
- Tools to guide users if they do not have a clear idea of what they wish to do
- Mobile App - coming soon



Screen shots below show company profiles of organisations already utilising **icanbea...**

Gipping Construction

Breheny

KLM